

# What's Your PROBLEM?

BULBRITE

# What's Your Problem?

## We mean your lighting problem, of course!

Whether you are looking to enhance the ambiance of a space or reduce maintenance costs, Bulbrite has a wide variety of lamps to meet your needs.

But the products alone only do so much! It's our team of Certified Lighting Solutions Providers who listen to your problems and offer the best solutions, utilizing the products that make the most sense. For over 40 years, our unique expertise of both the lamp and its best application has allowed us to find the right solution to your problem.

So, the next time you have a lighting problem, give us call.

### Your solution might be as simple as changing a light bulb!



To learn more about how our Certified Lighting Solutions Providers can help you, please contact us at info@bulbrite.com or visit us at www.bulbrite.com.



# **Ambient Solutions**



A well-known steakhouse chain was upgrading its interiors and looking for a creative way to enhance the ambiance of the dining area without having to re-invest in new lighting fixtures.

#### Solution:

Our team of Certified Lighting Solutions Providers recommended using our unique Nostalgic Collection, which provided a beautiful warm light and a decorative appeal.

#### **Featured Product:**

Bulbrite's Nostalgic Thread ST18 features an antique finish, defined steeple and intricate filament design. This lamp was the perfect complement to the rustic feel of the steakhouse and allowed them to create a new look that was aligned with the ambiance they were trying to achieve.



**Nostalgic Thread** 

#### **Other Ambient Solutions:**



**Half Chrome** 



Spunlite®



**Fiesta** 

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# **Energy Efficient Solutions**

#### Problem:

A nationwide bank was challenged with making their corporate headquarters more energy efficient without losing the light they needed.

#### **Solution:**

Our team of Certified Lighting Solutions Providers recommended using less general ambient lighting, much of which was wasted light, and instead, suggested using LED task lighting at each workstation to ensure that the proper lighting was achieved.

#### **Featured Product:**

Bulbrite's MiniStryde, only uses 5W of power and offers the same footcandles as a 60W incandescent equivalent lamp. This offered a 92% reduction in energy consumed while still providing the right amount of light. This bank selected the MiniStryde in white to blend in with the streamlined design of the corporate headquarters as well as use minimal space on each workstation. The warm white light and small footprint of the lamp were great benefits to the bank as well as the long life of 10,000 hours.



**LED MiniStrvde** 





## **Other Energy Efficient Solutions:**



LED Dimmable MR16



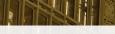
Dimmable CFL GU24



LED Dimmable PAR38



# **Low Maintenance Solutions**



#### **Problem:**

A historic metropolitan train station was looking to reduce their maintenance costs associated with replacing inefficient lamps every few months in their chandeliers that graced the main waiting room with 35' high ceilings.



Our team of Certified Lighting Solutions Providers recommended using our long life, LED Chandelier lamps that would not detract from the design of the historic building as well as allow much less maintenance in changing lamps.

#### **Featured Product:**

Bulbrite's LED Chandelier Lite consumes only 2W and gives the equivalent light output as a 15W incandescent. This lamp also lasts 30,000 hours which greatly reduced the need for the maintenance team to replace burned out incandescent lamps every 2-3 months. The true retrofit design and shape also alleviated any concerns the client had regarding the overall aesthetic look, given the historic nature of the space.



**LED Chandelier Lite** 

#### **Other Low Maintenance Solutions:**



LED Dimmable Chandelier



LED 1383 Elevator



**LED Festoon** 

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# **Other Solutions**

#### **Problem:**

A celebrity wedding planner was looking create an old-world ambiance for a high profile wedding reception.

#### **Solution:**

Our team of Certified Lighting Solutions
Providers recommended our **Krystal Touch®**Chandelier lamps to complement the
crystal chandeliers that were selected
for the event. The bright white light of the
krypton lamps created a sparkling effect,
adding to the overall richness of the lighting
at the reception.



#### **Problem:**

A well known museum was looking to increase energy efficiency in its exhibit halls without sacrificing light quality or compromising the artwork.

#### **Solution:**

Our team of Certified Lighting Solutions
Providers recommended our **LED Turbo**series which provided high performance
directional light to be used in the existing
track lighting. With a long life of 25,000
hours and no UV, this solution achieved both
the energy efficiency and high quality of light
they were looking for.



#### **Problem:**

A luxury department store was challenged with finding a creative way to display holiday lighting while reducing maintenance costs.

#### **Solution:**

Our team of Certified Lighting Solutions
Providers recommended our LED Globes
in a variety of festive colors. The vibrant
color emitted by the LEDs created a dramatic
effect in the store and the long long life of
50,000 hours eliminated the need to change
the lamps during a high traffic season.









# **Our Commitment to Education**

At Bulbrite, we take our commitment to education seriously. It defines who we are. We educate ourselves and others because we believe that by learning, growing and teaching, we can all reach our full potential.

Bulbrite's team of ALA certified professionals, our educational training centers in New Jersey and Texas, in conjunction with our webinars and website are proof of our commitment to education. With changes in lighting legislation as well as advancements in lighting technologies, we believed it was essential to create a comprehensive online educational resource where both lighting professionals and consumers could learn everything about lighting and legislation. Accordingly, **LIGHTOPEDIA.com** was born.

Lightopedia.com's mission is to educate both lighting professionals and consumers about lighting and legislation.



# **Lighting Professionals**

**TRAINING** – Seven interactive modules covering bulb basics accredited by the American Lighting Assocation

**TOOLS** – Variety of lamp reference tools including a Savings & ROI calculator

**REGULATIONS** – EISA legislation summary and replacement guides

**RESOURCES** – List of lighting associations, certifications and energy efficiency resources





## **Lighting Consumers**

**BULB OF CHOICE** – Illustrates the light bulb choices consumers have and where to buy

**BULB BUSTERS** – Sheds light on common myths regarding energy efficient bulbs

**BYE BYE BULB** – A consumer friendly explanation of the new light bulb legislation





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