Myth 1: The higher the bulb wattage, the brighter the bulb will be.

FALSE!
Incandescent bulbs traditionally follow this myth, but the emergence of more efficient lighting has blown this idea out of the water. Most incandescent bulb replacements function at lower wattages while producing the same level of brightness.

Myth 2: Energy efficient bulbs are only available in those funny-looking spiral shaped compact fluorescents.

FALSE!
There is no need to sacrifice the style you like for energy efficiency. Bulbrite’s EcoHalogen bulbs have the same look as traditional incandescents.

Myth 3: It is not worth replacing traditional bulbs with energy efficient ones due to the increased cost.

FALSE!
Choosing a more energy efficient light source can result in significant savings! You may not believe it, but you can see a substantial difference in your electric bill by simply making the switch today.

Myth 4: Energy efficient bulbs are not dimmable.

FALSE!
There are many energy efficient alternatives for dimming. Halogen bulbs are an excellent example. Since they operate like an incandescent, they offer the same dimming capabilities. Bulbrite’s EcoHalogen bulbs are the energy efficient choice for dimming.
Now a 70 watt EcoHalogen PAR bulb produces the same light as your old 90 watt bulb!

July 14th, 2012 marked a new era for lighting. High wattage halogen PARs were eliminated and more efficient light bulbs will take their place. The replacements utilize new halogen technology which offers the same light quality you want, while saving energy.

Start Saving Now!

Bulbrite’s EcoHalogen PAR series is a perfect energy-efficient replacement for your lighting needs!

Benefits

<table>
<thead>
<tr>
<th>Benefits</th>
<th>EcoHalogen</th>
<th>CFL</th>
<th>LED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Same Shape</td>
<td>✔+</td>
<td>✔+</td>
<td>✔+</td>
</tr>
<tr>
<td>Similar Brightness</td>
<td>✔+</td>
<td>✔+</td>
<td>✔+</td>
</tr>
<tr>
<td>Full Dimmability</td>
<td>✔+</td>
<td>✔+</td>
<td>✔+</td>
</tr>
<tr>
<td>Cost Effective</td>
<td>✔+</td>
<td>✔+</td>
<td>✔+</td>
</tr>
<tr>
<td>Energy Saving</td>
<td>✔</td>
<td>✔+</td>
<td>✔+</td>
</tr>
</tbody>
</table>

Making the switch to more energy efficient light bulbs would lower carbon dioxide emissions equivalent to removing ½ of the nation’s cars from the highways. Reducing the electricity consumed by just 1% would eliminate the need for an average sized power plant.

2 Energy Information Administration—eia.doe.gov
3 National Energy Education Development project—need.org