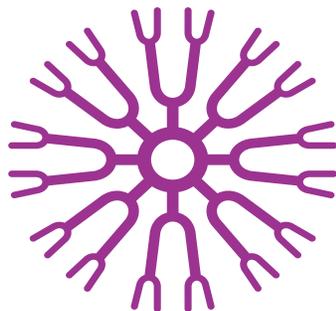




READY TO EXPERIENCE
SIMPLY PERFECT LIGHT?



Speak to a store sales representative to find
the right SORAA product for you or email a Certified
Lighting Specialist at Bulbrite, info@bulbrite.com

SORAA®

is simply perfect light.

Like the sun, we create full-visible-spectrum light—without the hazards. We don't ask you to settle for good-enough light quality, mediocre design or spectral tricks. Instead, we believe that beautiful light comes naturally from innovative technology and elegant design.

BULBRITE® + SORAA®

North America HQ:
Soraa Inc.
6500 Kaiser Drive
Fremont, CA 94555
United States

International HQ:
Soraa Inc.
Unit 1, Chelsing House,
Mead Lane, Hertford,
Hertfordshire. SG13 7AW
United Kingdom

BULBRITE Exclusive Showroom Distributor:
145 W. Commercial Ave
Moonachie, NJ 07074
United States

For more information visit www.bulbrite.com/soraa
Information and specifications subject to change

VIBRANT
RICH
NATURAL
VIVID
COLOR



BULBRITE® + SORAA®



WHY SORAA?

With Soraa, energy-efficient lighting means settling for nothing less than the best. Soraa lamps give you beautiful light at 80% lower energy consumption than halogen MR16s.



BRING COLORS TO LIFE

Soraa is VIVID light. Light your home and the people in it in warm, living color. With Soraa VIVID lamps, you no longer need to sacrifice true colors in favor of energy efficiency. Leave the harshness and discordant blue tones of conventional LEDs behind, and let Soraa bring VIVID color into your life.

THE WORRY-FREE ALTERNATIVE

Soraa is worry-free light. Soraa GaN on GaN™ LED MR16s work under the most challenging conditions in those troublesome enclosed fixtures, in kitchens, bathrooms or outdoors. Soraa lamps work with a wide range of dimmers, which we have pre-tested for you. You can find a list of compatible dimmers at www.bulbrite.com/soraa.

LIGHT YOUR HOME, YOUR WAY

Soraa is the perfect light for your home. Every lamp casts a beautiful beam with pure color and soft edges. With a wide range of light levels, beam angles and color temperatures available, you can find the perfect lamp for every use. From homework to artwork, Soraa has the right lamp for you.

SNAP SYSTEM

Be your own lighting designer with Soraa's award winning SNAP System, an innovative set of magnetic attachments that gives you infinite flexibility to customize your spaces.



EXPRESS YOURSELF

Soraa is creative light. With our SNAP system, you can instantly create spaces that match your mood. Color shifters transform the mood from workaday to intimate candlelight. Beam spreaders convert an intense, energizing spotlight to a soft, glowing flood. Beam shapers shape conventional round beams into avant-garde squares and lines. All with a simple "snap" of our magnetic SNAP accessories.